Assessment and Training Firms
Your assessment and training firm supports client companies in:
• Personal development of its employees
• Diagnosing its employees individually and on team levels
• Selecting suitable executives and managers.

Benefits of To BE or not to BE
Your firm is continuously looking for new interactive learning methods that enrich your assessment and training tools.
• We offer To BE or not to BE through which each participant is evaluated on his / her personal moral compass
• To BE or not to BE can be offered via your own online assessment and training environment (LMS)
• To BE or not to BE automatically generates a feedback report for integration into your overall personalized training program.

What is needed
To BE or not to BE is delivered as a SCORM published game interoperable with your firm’s LMS. It requires a Flash-enabled web-browser and is optimized for pc’s and laptops.

What we offer
• To BE or not to BE Module: Business Ethics as a SCORM published game.
• To BE or not to BE Manual: How to use To BE or not to BE for on-line training purposes, including various didactical training formats.

How does it work
In this game, the participant will have to find his/her way through grey areas of business decision making, where it is not always clear what he or she should do. The participant plays a sales manager who has to resolve a plethora of business dilemmas. One of the key accounts is the government of Integria, which is a politically stable and economically prosperous country with 40 million inhabitants. The participant leads a strategic bid project with ample opportunities for expanding the business in the country of Integria. The bid proposal has been presented to the customer. The customer does have some additional questions, however. The game story will unfold as a result of the decisions the participant makes.

Evaluation report
After playing the game a downloadable feedback report is automatically generated regarding:
• The participant behaviour in terms of the moral dimensions of each business decision
• The evaluation report provides insight into the participant’s personal moral compass.

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